

**RED
ELEPHANT
REPS**



**COMPANY
PROFILE**



Ian Paul Woods
CEO

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Our team of market experts enables hotels, DMCs and travel products to enhance business, boost revenue and build brand awareness- creating meaningful connections and lasting results in key markets.

We go beyond typical representation companies by being your one-stop solution for customised and cost-effective sales and marketing services. With our strong industry ties and extensive experience, we'll elevate your business in the markets of your choice.

Partner with us to grow your business and improve financial returns, all at a fraction of the cost of hiring in-house staff or multiple agencies.

Our Services

- Sales
- Marketing
- Optional add-on services



What Sets Us Apart?

- **Proven track record:** Since 2012, we've used our deep industry knowledge and refined strategies to deliver consistently successful representation services.
- **Personal touch:** With a focus on understanding your needs, we create personalised, targeted business strategies for your chosen market.
- **35,000-plus database:** Our extensive database includes quality travel-industry contacts, as well as major consortium members and media contacts, connecting you with key industry players
- **Market expertise:** Our travel professionals are experts in their respective markets, collaborating closely with you as an extension of your team.
- **Global network:** With travel professionals across Europe and the Americas, we offer a one-stop solution for single or multiple market representation, saving you the cost of hiring multiple companies.
- **Transparent costing:** We offer comprehensive fixed monthly pricing plans with additional optional services and no hidden extras.



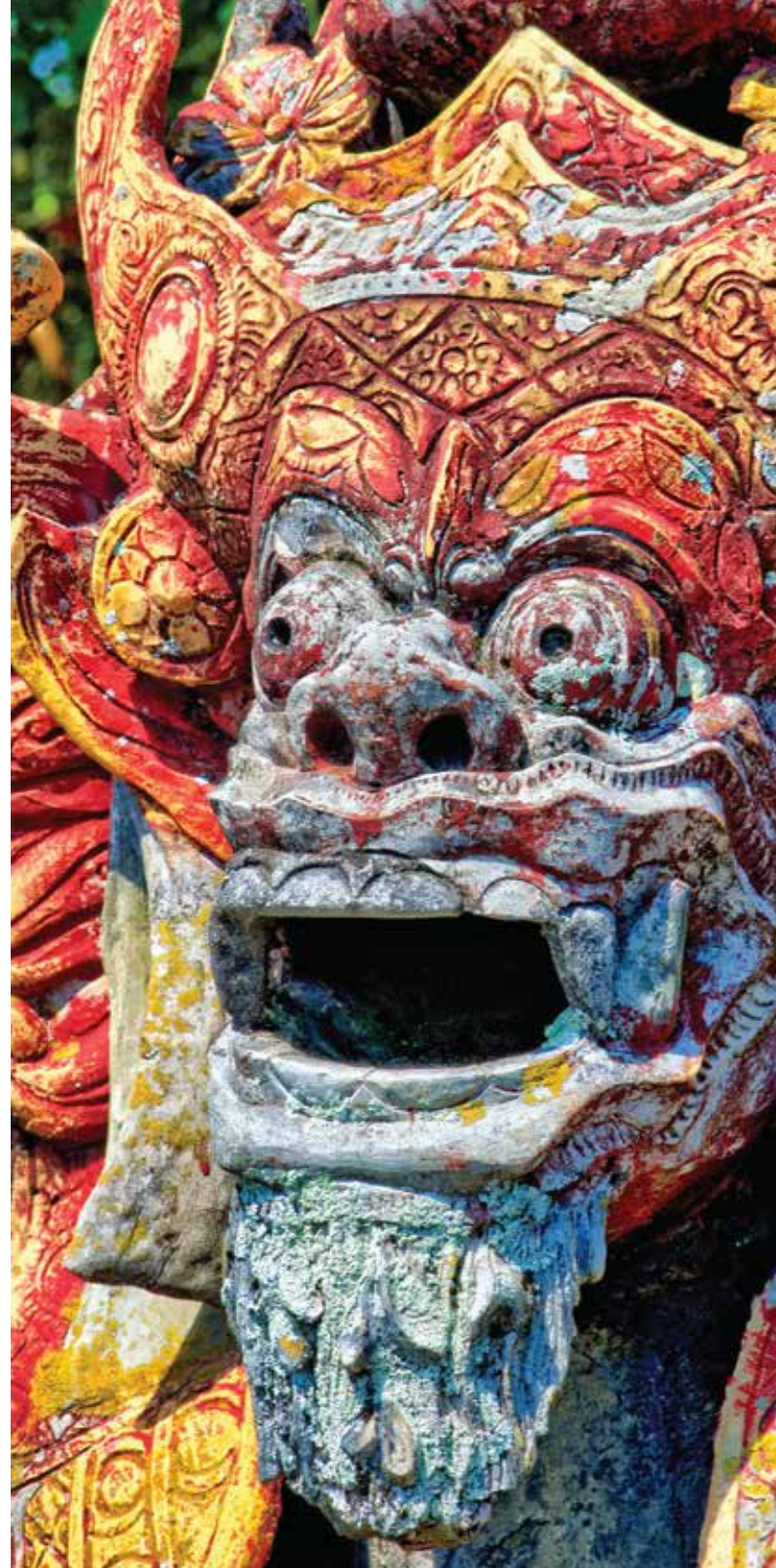


Opening Doors

Sales

Your Director of Sales, based in your chosen region, will act as an extension to your team bridging the gap between travel agents and tour operators.

- Personalised and targeted sales action plan
- Contact and regular follow-up with agents and tour operators
- Identify and highlight market opportunities
- Introductions and networking with key decision makers
- Product and destination training
- Market competitor analysis
- Brochure and web space negotiations with tour operators
- Webinar opportunities direct to market
- Detailed monthly reports



Personalised Approach



Marketing

We offer multi-language digital marketing with above-average open rates to our database of over 35,000 quality travel agents, tour operators, media contacts, and major travel consortiums.

- Personalised marketing action plan
- Dedicated monthly newsletter
- Features in other digital newsletters
- Features in online magazine
- Press releases
- Full webpage product placement on www.redelephantreps.com
- Social media content posting
- Inclusion in sales collaterals
- Detailed monthly reports including distribution and opening rates



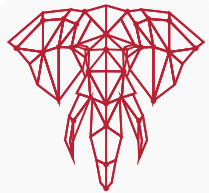


Meaningful Connections

Optional add-on services

- Tourist board activities that require local charges or contribution fees
- FAM trip organisation and scheduling
- Exclusive or shared participation in trade shows and trade events on your behalf
- Red Elephant Reps' staff accompaniment during your own sales calls to the region if required, and scheduling of your appointments
- Organisation of exclusive road shows, workshops, or PR events





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Let's Talk

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